



# Protect your organization's reputation with original content

iThenticate helps you  
identify potential  
plagiarism and ensures  
your content is original.

[www.ithenticate.com](https://www.ithenticate.com)

# Original work, trusted value

iThenticate's comprehensive solution ensures that your content is original and free from plagiarism and self-plagiarism.



## iThenticate will help you by:

- ✓ Checking for text similarities against the world's largest database of professional publications and internet archives.
- ✓ Identifying improper source citations that could be construed as plagiarism.
- ✓ Comparing texts against your private repository of documents and previously published works.
- ✓ Storing all submitted documents in your private repository to guard against any future self-plagiarism.

## iThenticate generates easy-to-understand reports, allowing you to focus on critical matches and ensure content is free of similarity

### ■ Be confident in the content you publish

Protecting the reputation of government organizations and their content is particularly important. Plagiarism or unoriginal content in the works carrying your organization's name can be catastrophic to your reputation.

### ■ Protect against unintentional plagiarism and self-plagiarism

iThenticate identifies previously published content, allowing you to easily see when text might be used inappropriately. With over 15 years as the market leader, iThenticate is trusted by the world's leading researchers, businesses, and government organizations to keep their content original and free from the risks of plagiarism.

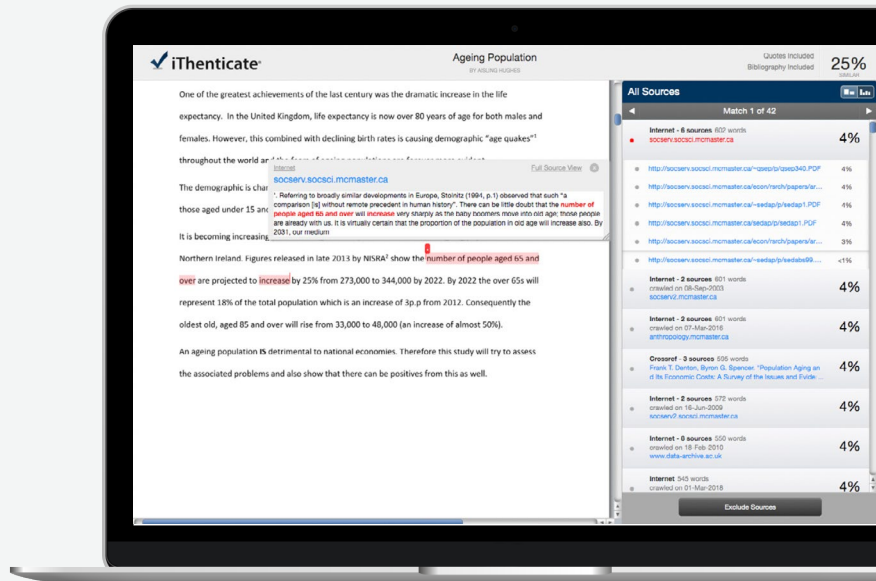
**“You can never be too certain that even at the highest level  
you are always getting original content. iThenticate has  
provided the kind of safety net that we were looking for.”**

**- E. Kissel, University Corporation of Atmospheric Research (UCAR)**

# The protection of your data is our top priority

We are committed to protecting your privacy and maintaining security, which is why we have implemented numerous safeguards against any data leaks.

- ✓ SSL encryption
- ✓ SOC 2 compliance
- ✓ Compliance with multijurisdictional security standards, including those of the US, EU, and Switzerland



## Publish with confidence

Schedule a product demo to learn more about iThenticate:  
[www.turnitin.com/products/ithenticate](http://www.turnitin.com/products/ithenticate)

## Doc-to-Doc Comparison

If you're interested in directly investigating similarities between documents, the Doc-to-Doc Comparison allows users to upload a primary document and directly compare it to up to five comparison documents, giving a similarity score for each.

## Exclude sources

Select sources that should be omitted in the report. This saves time and effort, as it effectively ensures that only the relevant information is scanned and compared, cutting out matches from common and irrelevant phrases.

## Analyze

Be informed of any meaningful degree of similarity between uploaded documents and content in iThenticate's database and how significant that similarity is.

## Download

Any information you may need can be found in iThenticate's downloadable PDF reports, making it easy to parse and present.

## Collaborate

Share documents with peers and collaborate effectively.

# 96%

iThenticate compares content against 96% of the top 10,000 cited journals

# 1,500

Top publishers worldwide use iThenticate to screen and review manuscript submissions

# 102M

Web pages are crawled and updated daily

Organizations that choose iThenticate to keep  
their content plagiarism-free:



## Seamlessly integrated into your ecosystem

With the help of a flexible API, iThenticate can be easily integrated into MTS or any other system. Shibboleth SSO integration allows to make similarity checking a seamless part of the writing and editorial process.

## Support

When you partner with Turnitin, dedicated on-boarding and support teams are available every step of the way—from implementation and on-boarding to training and optimization. Only Turnitin has 24/7 global support in multiple languages and across all time zones.



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